

“The Private Sector of the United States, dozens of Members and Partners, we hosted a (3) days of activities going beyond the border crisis to honor the courage and strength of small - medium business in Bogota, Colombia!”



UNITED STATES MINORITY CHAMBER OF COMMERCE

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The U.S. Minority Chamber of Commerce cordially invites you to the Business Trade Delegation to Bogota , Colombia next September 3 to 6, 2023.

The Chamber to join the U.S. policy in Colombia that has been guided by the U.S. Strategy for Engagement in Latin America, a whole-of-government effort designed to promote economic prosperity, strengthen governance, and open trade.

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BOGOTA, COLOMBIA, July 13, 2023/ -- The United States Minority Chamber of Commerce (USMCC) is producing the edition #10 of a business trade mission to Bogota **September 4-5, 2023** taking place at the Hotel Bogota Plaza in the capital of Colombia. The USMCC is pleased to extend a business development and trade opportunity to current members and non-members of the USMCC.

We invite machinery, high technology and software, security, auto parts, agricultural equipment, logistics, mining, and health and life sciences professionals to join the chamber for a personalized business development experience in South America. Business delegates will gain new sustainable business opportunity insights and interact in high level engagements with Government representatives including industry associations and engage in face-to-face business engagements with potential buyers.

"The United States Minority Chamber's primary goal and commitment to our business delegation representatives is to assist them in expanding their international business opportunity with direct access to an emerging Latin American market such as Bogota, Colombia. The business delegation tour features a list of 'who is who' participants from the public and private sectors," said Doug Mayorga, CEO of the USMCC. *"Our mission for the sustainable economic development of Colombia's future is made possible with the collaboration of local members and partners, who wish to attract international and American investment and international cooperation, to develop capacity of fair business with small farming communities and ignite a stronger future for the future of the United States and Colombia commercial relations."*

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The United States Minority Chamber is the voice for minority business organizations leading across the Nation and igniting prosperity across the world. The USMCC is comprised of an engaged and highly collaborative network of U.S. exporters, importers, investors and donors and organizations innovating in agriculture, infrastructure, machinery, raw material, and construction sectors.

Overview of the Country: The United States was also Colombia's main foreign investor, investing USD 1.7 billion in 2021 and USD 1 billion in the first three months of 2022, almost doubling its investment during the same period in 2019. Colombia's economy is the third largest in Central and South America. This comprehensive trade agreement will eliminate tariffs and other barriers to U.S. exports, expand trade between our two countries and promote economic growth for both. The International Trade Commission (ITC) has estimated that the tariff reductions in the Agreement will expand exports of U.S. goods alone by more than \$1.1 billion, supporting thousands of additional American jobs.

About the U.S. Minority Chamber of Commerce: Is a Global Business Association founded in the year 2000, is the largest minority small business and investors organization and the premier platform for business tours and meetings headquartered in Washington, D.C., and operation centers in Orlando, New York, Colombia, Honduras Ecuador, and Miami. The scope of international services serving entrepreneurs and foreign governments with matchmaking on three continents. Minority Chamber of Commerce's 36,000-plus members manage more than \$90 million in business trade and investment annually, designed to increase trade and international cooperation across Latin America and the Caribbean. For more information, please refer to www.minoritychamber.net

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