



## **PRESS RELEASE FOR IMMEDIATE DISTRIBUTION**

### **THE U.S. MINORITY CHAMBER OF COMMERCE (USMCC) ANNOUNCES THE XXV EDITION OF THE AMERICAS CEOs WORLD MIAMI 2023 SHINING A SPOTLIGHT ON TOMORROW'S NEW DIGITAL ECONOMY**

1. A full two days of debates in Miami focusing on engaging Minority Leadership community involvement through entrepreneurship, government education, and digital transformation.
2. The mission is to increase minority participation in all levels of society in the United States and ensure to have a seat at the table of the business decision in Americas.
3. The XXV Edition will provide forum & Gala Awards to celebratory receptions.
4. Also, provides a multitude of networking opportunities in various formats to help you make connections and new international relations.

**Miami, Florida. November 16, 2023.** The United States Minority Chamber of Commerce (USMCC) announces its exclusive conference, **“The America CEOs Summit Miami 2023”** to be held on December 18-19, 2023, at the wonderful Biltmore Hotel in Coral Gables, Florida. The event is not open to the public and expecting more than 300 high level leaders from the United States, Latin America, and the Caribbean. For more information about the conference: [www.ceo-summit.net](http://www.ceo-summit.net)

Through various panel discussions and workshops the conference will develop a dialogue to further increase understanding about the New Economy in the World From leveraging data analytics and artificial intelligence to implementing automation and personalization, digital transformation empowers organizations to truly understand their customers, anticipate their needs, and create tailored experiences that resonate on a deeper level.

*“The overall purpose of the Hispanic World Summit in America is to understand corporate scenario of a new digital economy serves as a platform to explore how organizations can navigate this transformative landscape successfully. It brings together thought leaders, industry experts, and innovators to share insights, strategies, and success stories that inspire and equip attendees with the knowledge and tools to embark on their own digital transformation journeys”,* said Doug Mayorga, CEO of the USMCC, *“We handpick our speaker lineup from foreign countries, public officials of the federal government and private sectors leadership in America, who are the leading subjectnational and international matter experts in their fields. Together, let’s seize the power of digital transformation to reshape the economy, trade and investment, and drive organizational success”.*

### **The goals of the XX Summit are:**

The perfect statistic of the leadership in America, consensus-seeking, high-level, interactive and inspirational for CEOs to sing from the same song sheet and create intentional networks of support to progress, celebrate and uplift the digital community.

The goal is promoting a dialogue between the U.S Minority Businesses, foreign governments and federal agencies to shape the future of your business and walk away with a clear roadmap to implement a successful digital transformation strategy.

To improve participants' knowledge and understanding of Latin-American & the Caribbean affairs, and their potential.

To strengthen an environment of confidence amongst government and private business leaders, non-governmental organizations, and U.S Partners, to reinforce the United States and Latin America & the Caribbean economic model, and the arriving of the new order in the world.

**About USMCS:** is an independent not for profit economic development organization that has been providing leadership from the minority businesses (*Latino, African Americans, Women and Asian Americans*) with headquarters in Washington DC, and operative centers in Miami, New York, Orlando, Mexico, Honduras, Costa Rica, Dominican Republic, Ecuador, and Colombia. Since 2000 providing conferences, connections and facility businesses with Latin America and the Caribbean in the delivery of trade and investment through public-private partnership.

The Chamber's Digital Development assistance plays a central role in shaping the future vision, leading rapid change and realizing the value of different digital investments at scale like artificial intelligence, cyber security among others. The Chamber will help our clients and members to achieve operational excellence and faster growth, and to promote economy, efficiency, and effectiveness in any kind of project.

The Chamber is the perfect partner, a one-stop platform for global companies aspiring to set up shop outside their home base. The Chamber's HUBs in the region will provide supply chain solutions by cutting through the complexities that businesses face during international expansion. For more information: [www.minoritychamber.net](http://www.minoritychamber.net)

**For RSVP:**  
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UNITED STATES MINORITY  
CHAMBER OF COMMERCE

# THE XXV EDITION OF THE MINORITY CEO OF THE AMERICAS MIAMI 2023

*December 18-19, 2023 - Hotel Biltmore Coral Gables Miami, Florida*

***"The Digital Era for a New World Order"***



THE HOST  
DOUG MAYORGA  
CEO

On behalf of the United States Minority Chamber of Commerce, I want to invite you to attend the event of the year The Minority CEO of the Americas 2023 with a message: New Economic World Order will change business models, economy and industry trends are forcing minority firms to transform their organizations at an unprecedented historic change. This year will explore how CEOs are leading this massive change. Thank you for the opportunity to invite you to participate as sponsors, partner, attendees and exhibitors to the most fascinate event in the history of business activities of the Chamber.

[www.minoritychamber.net](http://www.minoritychamber.net)



*This Year Proudly Sponsored by:*

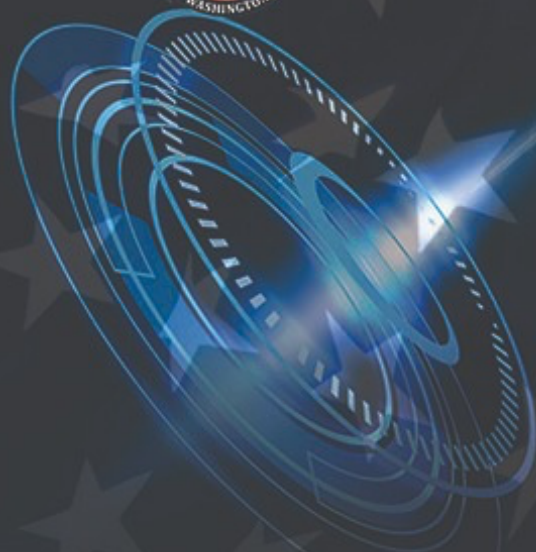


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## UNITED STATES MINORITY CHAMBER OF COMMERCE



The U.S. Minority Chamber of Commerce is the America's largest diversity business organization with a range of members and partners from the small businesses and elite executives across the Latin America and the Caribbean, to the emerging and fast-growing U.S. industries that are shaping the future of a new generation of leaders. For all the businesses we represent, the U.S. Minority Chamber is an advocate, partner, and network, helping them improve society and people's lives.

### SPECIALIZED IN:

- Commerce with more than 250,000 corporations, farmers, industries and start up in 7 countries
- Relocalization programs with matchmaking services
- Business Tours by the Chamber Due diligence and marketing survey
- Investment program through security resolution
- Virtual office in Colombia, Honduras, Costa Rica, Dominican Republic and Ecuador

### OUR SOLID EXPERIENCE

The Office of Federal Procurement program plays a central role in shaping the contracting with federal agencies use to acquire the goods and services they need to carry out their responsibilities and provide overall direction for government-wide procurement policies, opportunities, regulations and procedures and to promote economy, efficiency, and effectiveness in acquisition processes for our members.

### REASON TO JOIN US!

- Make business contacts
- Certification as Minority Business Owns
  - Loan Programs
- Bring credibility to your business local, national and international
  - Increase your visibility in the international community

For more information: [director@minoritychamber.net](mailto:director@minoritychamber.net)  
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[www.minoritychamber.net](http://www.minoritychamber.net)