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## **The United States Minority of Commerce names new Executive Director for Nicaragua Business HUB, Ms. Maria Esther Trejo, an expertise in public relations and marketing.**



*"We are eager to further expand the trade and economic ties that United States unite Nicaragua. The chamber's Nicaragua Business HUB will be a challenge and commitment to assist our business community in the country and achieve the 2024 agenda's ambition of doubling the size a new development of the Chamber."* Maria Esther

March 1, 2024.

Washington, D.C. — Today the U.S. Minority Chamber of Commerce announced María Esther Trejos Rodríguez officially assume the role of director for the new Business HUB Nicaragua, overseeing the strategy and work of the Chamber's world-class international policy experts to promote trade, investment, and labor force from the central America country.

*"Ms. Trejos is a 25-year experience in economic development for rural area in Nicaragua, and widely respected trade leader, and her proven leadership and expertise will contribute immensely to the Chamber's success and commitment to reduce poverty in the region,"* said Doug Mayorga, President and CEO of the U.S. Minority Chamber. *"She has an impressive record of accomplishments as an unwavering trade advocate, and in her newly expanded role managing operation of the chamber in all aspects of our international policy strategy and work. Ms. Trejos's wealth of experience, unparalleled expertise, and steady leadership have helped the Chamber advance Nicaragua business community's interests on a solid relation with the United States, Mexico, Honduras, Colombia and Dominican Republic, and raise our impact on behalf of our members and global partners."*, finalized President Mr. Mayorga.

*"There is nowhere I would rather be, than right here serving my country,"* Ms. Trejos said. *"I am eager to accept the permanent position and lead the U.S. Minority Chamber in our mission of focusing on growth, connections and our community"*.

About U.S Minority Chamber of Commerce: Founded in September 1, 2000, governments and business leaders around America see the Chamber as a principled defender of the rules-based trading system and economic development for rural areas. We are defending justice and opportunities for all, not for a few. As a result, they listen even when they find our message uncomfortable. At home as well, we are committed to working with our elected leaders to revitalize the market-opening trade agenda that American workers, farmers, and companies so badly need. More information about the Chamber: [www.minoritychamber.net](http://www.minoritychamber.net)

Ms. Trejos has served as the organization's Program Coordinator for the last twenty years for different business associations. For more information [president@minoritychamber.net](mailto:president@minoritychamber.net)



## UNITED STATES MINORITY CHAMBER OF COMMERCE



The U.S. Minority Chamber of Commerce is the America's largest diversity business organization with a range of members and partners from the small businesses and elite executives across the Latin America and the Caribbean, to the emerging and fast-growing U.S. industries that are shaping the future of a new generation of leaders. For all the businesses we represent, the U.S. Minority Chamber is an advocate, partner, and network, helping them improve society and people's lives.

### SPECIALIZED IN:

- Commerce with more than 250,000 corporations, farmers, industries and start up in 7 countries
- Relocalization programs with matchmaking services
- Business Tours by the Chamber
- Due diligence and marketing survey
- Investment program through security resolution
- Virtual office in Colombia, Honduras, Costa Rica, Dominican Republic and Ecuador

### OUR SOLID EXPERIENCE

The Office of Federal Procurement program plays a central role in shaping the contracting with federal agencies use to acquire the goods and services they need to carry out their responsibilities and provide overall direction for government-wide procurement policies, opportunities, regulations and procedures and to promote economy, efficiency, and effectiveness in acquisition processes for our members.

### REASON TO JOIN US!

- Make business contacts
- Certification as Minority Business Owns
- Loan Programs
- Bring credibility to your business local, national and international
- Increase your visibility in the international community

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